

Canleads.com Mortgage Leads Price List

All of Canleads.com online lead generation services require no set-up or activation fee or any monthly maintenance fees. Fees are entirely limited to a simple cost per lead, as illustrated below.

Prices are based on receiving the next available inventory of leads for your selection. If your leads are currently available in inventory, they will be sent to you no later than the next business day. If you require very specific leads, or have requested specific filtering and sorts, your leads will be sent to you as they become available, until such time that the balance in your account is \$0. When your balance reaches \$0, you will be prompted to authorize a replenishment of your account in order to receive further leads (or sign up for our auto replenishment program so that you never run out of leads!)

Base Prices

Exclusive leads include all prospective borrowers who have requested contact from a single broker or lender. Prices are subject to change based on demand in certain market conditions.

Mortgage Leads (\$100,000+)

Pack of Leads	Exclusive Leads (price per lead)	Non-Exclusive Leads (price per lead)
10	\$39	\$28
25	\$37	\$27
50	\$35	\$26
100	\$33	\$25
250	\$30	\$24

Example: If you purchase a package of 50 exclusive leads, the cost is \$35 per lead, or \$1,750.

Sort Upgrades for Mortgage Leads:

You may also prefer to receive sorted/filtered leads (eg. based on a specific product request, geographic region, etc.). Keep in mind that the more you filter, the less leads will be available to you.

Sorted by Product Type: \$5 additional premium per lead

Sorted by Geography (by province): \$5 additional premium per lead

Sorted by Credit Rating: \$5 additional premium per lead

Sorted by Loan Amount: \$5 additional premium per lead

See a Sample Loan Lead: www.canleads.com/leads_sample.htm

Order Your Leads Today at www.canleads.com/leads_purchase.htm

